



Best Buy Climate & Energy Policy

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BEST BUYTM

Best Buy's commitment to sustainability aligns with global interests in addressing climate change. Best Buy is an **innovator** in offering our customers products and services that enable them to live more sustainably. At the same time, Best Buy is addressing our own carbon footprint resulting in a positive impact on the economic, environmental and societal well-being of the planet.

In our own operations, Best Buy became a member of Climate Leaders, set a goal to reach an 8% **carbon footprint reduction** by 2012 and achieved that goal in 2009. We are in the process of determining a new goal going forward. Our plans to reach this goal will include:

- Improved store design
- Tightened operational controls
- Reduced plug loads
- Fuel reductions
- Employee awareness and involvement
- Renewable Energy Carbon Offsets/renewable energy credits.

Best Buy is addressing our **customers' needs** through products and services that allow them to live more sustainably. Through our ENERGY STAR program we helped our customers realize utility bill savings of \$91M. This energy savings equates to 1.2B lbs. CO2 reduction or the equivalent of removing 100,000 cars from the road. We are investing in a number of technologies and partnerships that increase our product and service offerings to our customers including home automation, alternative fuel sources and transportation, and partnerships with utilities in 23 states that allow for more affordable consumer purchases of energy efficient products.

We reduce the overall energy impact of our supply chain while answering a need from our customers through **our recycling programs**, which recovered 1.4 M customer units or over 110 million pounds from the waste stream. This includes the recovery of raw materials that will reduce the energy impact of mining.

We take a **leadership role** through membership and partnership with the following organizations:

- Alliance to Save Energy
- BICEP
- The Keystone Group
- The Sustainability Consortium
- EPEAT, DOE and EPA

We understand that having a comprehensive dialogue on energy and the environment allows Best Buy to help shape policy on behalf of our customers and the business leaving a positive impact on society and, demonstrating our commitment to a more sustainable world.

For further information about our policy on addressing climate change and solutions for a low-carbon economy, please visit <http://www.bby.com/category/sustainability/>.

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