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Best Buy Brings *The Biggest Bang* to Life for Rolling Stones Fans

*FOUR-DVD SET OFFERS MUSIC LOVERS SEVEN HOURS OF
CONCERT FOOTAGE AND NEW MUSIC*

BURNABY, B.C., May 30, 2007 – The best selling concert tour of all time, *A Bigger Bang*, is coming to living rooms across the country as one of the most ambitious music DVD sets in history. The Rolling Stones and Best Buy are joining forces to release, *The Biggest Bang*, a four-DVD set featuring seven hours of content including two full length concerts, two behind-the-scenes documentaries and classic favorites such as, “Honky Tonk Women,” “Sympathy for the Devil,” and “Satisfaction.”

The Biggest Bang will be available starting June 12 for \$34.99 at all Best Buy stores in Canada and online at www.BestBuy.ca. Customers can pre-order the four DVD set at www.BestBuy.ca beginning today.

The Biggest Bang will be released internationally mid-summer.

The Biggest Bang offers fans an all access pass including a behind-the-scenes look from the Rolling Stones’ recent tour, *A Bigger Bang* – the biggest selling concert tour of all time. Additionally, the DVD set features full length concerts from the Rolling Stones historic show on Rio de Janeiro’s famed Copacabana Beach, which was attended by two million concert goers, and a concert in Austin, Texas - a highlight of the U.S. tour.

“The Biggest Bang DVD set lets fans join us as we traveled around the world,” said the Rolling Stones. “They will go behind the scenes at the Super Bowl, see us play an intimate club show in Toronto and for 2 million people on the beach in Rio, as well as gigs in Shanghai, Buenos Aires and Japan. It features classics but also rarities --- songs we’ve never released before on DVD.”

The Biggest Bang is loaded with rare songs and music. It includes exciting never-before-released duets with artists including Dave Matthews, Bonnie Raitt and Eddie Vedder. There are also rare, never-released tracks including “Get Up, Stand Up” and “Mr. Pitiful,” from a 2005 performance in Toronto. *The Biggest Bang* features more than 55 songs and footage from around the world, including concerts in Argentina, Japan and China.

"Four Flicks was great, but practice makes perfect and The Biggest Bang is even better – it's got all the right stuff," said tour promoter Michael Cohl. "It's great to be back with Best Buy, and we're pleased that they have decided to offer fans this incredible DVD collection at a great low price."

This marks the second time that Best Buy has worked with the Rolling Stones to release this kind of DVD set. In 2003, Best Buy released *Four Flicks*, a four-DVD set from the Rolling Stones that was certified 19-times platinum and is the number one selling concert (long form) DVD in U.S. history.

"We're excited to bring our customers this incredible DVD set giving fans an up close and personal look at the Rolling Stones and showcasing some of their most dynamic performances," said Mike Pratt, Best Buy Canada's Senior Vice President. "This partnership reinforces our continued commitment to bring unique entertainment into the homes of our customers. *The Biggest Bang* is truly a world class entertainment experience, and we are honored to be a part of this DVD launch."

The Biggest Bang was produced, conceived and created by The Rolling Stones, Michael Cohl, and Concert Productions International.

About Best Buy Stores – Canada

Best Buy stores in Canada are a division of Burnaby, BC-based Best Buy Canada Ltd., a wholly owned subsidiary of Best Buy Co., Inc. (NYSE:BBY). Best Buy is Canada's fastest-growing retailer and e-tailer (www.BestBuy.ca) of consumer electronics, computers and entertainment products and also operates the Geek Squad (www.GeekSquad.ca), a 24 hour a day computer support task force. There are currently 47 stores in British Columbia, Alberta, Saskatchewan, Manitoba, Ontario and Quebec.

Best Buy offers consumers a unique shopping experience with the latest technology and entertainment products, at the right price, with a no-pressure (non-commissioned) sales environment. The Company is committed to the community and supports non-profit organizations that help youth develop their skill set, discover their talents, and sustain a lasting interest in education and technology.

For more information about Best Buy, including store locations, visit www.BestBuy.ca

About Concert Productions International (CPI)

Founded and led by entertainment industry visionary Michael Cohl, CPI is a world leader and innovator in full service global touring, having produced some of the largest grossing tours in history, including the Rolling Stones; Pink Floyd; U2; Crosby, Stills, Nash and Young; David Bowie; and Michael Jackson. CPI has also successfully created new revenue streams around the tours that it produces, such as VIP ticketing, fan clubs, merchandising and DVDs. At present, CPI is the producer of the Rolling Stones' A Bigger Bang record-breaking world tour, Barbra Streisand's record-breaking concert tour, Genesis' 'Turn It On Again' North American Tour, and The Who's world tour.

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